

VINYL FLOORING HAS NEVER BEEN
MORE EXCITING THAN TODAY



**DISCOVER ALL
OUR INNOVATIONS
FOR 2017**

tapis d'amis

VINYL RUGS FOR ALL



“ Vinyl flooring has never been more exciting than today “



A word from our CEO

Today is a great day to talk to you about IVC Group: not only does the advent of 2017 mark our 20th anniversary, it also brings more exciting developments for our company, our consumers and the world of luxury vinyl than ever before.

2016 has been an amazing year for IVC Group. Shops, offices, hotels, restaurants and bars, families and upmarket apartment owners: everyone seems to have discovered the unbeatable functionality and dramatically improved esthetics of luxury vinyl.

“ We hope you enjoy it as much as we do “

To respond to this immense rise in demand for our vinyl products, we have increased our production capacity with 25% for 2017, and will see another spectacular jump in capacity by 150% by the end of this year when we finish construction of the world’s largest and most advanced Luxury Vinyl Tiles production unit.

We are not only growing in numbers, but also creatively: this year we will launch an unprecedented and exceptionally diverse range of innovative new products and collections:

- We will be expanding our **Moduleo® Moods** special patterns collection – an instant hit in the launch markets – to the international market.
- We are launching the **Matrix collection**: an exciting set of looselay vinyl tiles that recreates a number of striking looks, from intertwining woven patterns to metallic and concrete looks.
- We have tripled our **Xtrafloor accessories** range to give your Moduleo® Design Floor project the perfect upmarket finish it deserves with unparalleled ease.
- We are expanding the stunning **Moduleo® Impress collection**, our most premium offer, giving you an even bigger choice of Luxury Vinyl planks and tiles combining superior functionality with unmatched realism.
- Our **Leoline collection** takes a giant leap in realism and quality with the addition of the WoodLike range of wood textures in Super High Resolution print detail.
- As you can see, the list of innovations goes on and on. But there is more! **In 2017 IVC Group is entering the carpet tile market in a big way**: by mid year we will open a state of the art carpet tile plant in Belgium, launching the first ever IVC Carpet Tile collection shortly thereafter – a perfect complement to our Luxury Vinyl Tiles.

All these new launches only emphasize what an amazing journey it has been for all of us. With this magazine we’re hoping to take you along our journey with an eye on the future.

Vinyl flooring has never been more exciting than today. We hope you enjoy it as much as we do.

Play it your way!

Jan Vergote, CEO IVC Group

DISCOVER ALL OF OUR INNOVATIONS FOR 2017 ON THE NEXT PAGES!



WIZART

A TOUCH OF MAGIC

Transform your home with Wizzart flooring! This new Leoline collection brings you the upscale look of special formats, complex patterns, unique textures and colours, all from a single roll of either 2m, 3m or 4m wide of practical vinyl for superior ease and speed of installation.

Our selection of patterns goes far beyond the classic offering of staggered planks or rectangular tiles, into a territory of fun and expressive patterns and shapes: hexagons, herringbones, chevrons and diamonds: nothing is too extravagant for Wizzart.

Roll it, live it, love it! Like magic.



INDIGO
STORM

Indigo is
the new blue.
Blue is the new
black.



STAR
DUST

Powders of
grey spread over
your floor in a
modern but cozy
look.



Natural wood colors for the real look and feel. They never disappoint.

WOODY BROWN

Mix your milk with your espresso and create a warm, comfy atmosphere.

COSMIC LATTE

WHITE SMOKE

Soft whites create calming atmospheres in busy family spaces.

Roll it, live it, love it! Like magic.



woodlike



A new standard in vinyl wood reproduction

More than 70% of sales in residential vinyl flooring is in a wood design or wood look. That's why Leoline has always striven to deliver a look which is as close as possible to the real thing. For 20 years we have worked hard to bring every nuance and subtlety of real wood to life in our flooring.

For 2017 we are proud to present our latest achievement in residential vinyl sheet: **Woodlike**.

After extensive developments in the reproduction of real wood in sharpness of detail, brightness of colours, design and roll repetition size, Woodlike

raises the bar for residential vinyl once again by adding a hyperrealistic V-groove embossed in register.

This V-groove, together with the tactile wood texture in the surface layer and a print that captures every nuance and detail of real wood, creates a very convincing effect of real plank flooring both to the eyes and the touch.

The result is a new level of realism, the next step in residential vinyl sheet.



V-groove

A deep embossed V-groove every 20 cm emphasizes the planked look of an authentic wooden floor.



real look

Choose any of our true-to-life wood designs, from the finest oak to a beautiful rustic pine look. feel the richness of what your eyes perceive.



real feel

The texture is synchronised with the design, allowing you to actually feel the richness of what your eyes perceive.



matte finish

Our signature matte finish is achieved through an engineered PU lacquer which enhances the wood look.

5

Unique designs that represent the best wood style from around the world!



tapis d'amis

VINYL RUGS FOR ALL

Tapis d'amis is a versatile collection of easygoing and stylish rugs, combining the best of both worlds: contemporary digital prints with the outstanding usability and quality of vinyl.

From natural coziness and bohemian chic, to graphic playfulness or minimalist sophistication, Tapis d'amis creates a personal and social world in each room of your home.

Tapis d'amis rugs create soft but clear demarcations of specific areas or functions of your home, so they are a perfect creative tool for the current trend of interior landscaping and zoning.

Moreover, they are very practical and versatile: the rugs blend in everywhere, and because they are hypo-allergenic, anti-slip, hygienic and easy to clean they are not only fit for use in living rooms or bed rooms, but also in bathrooms, kitchens, student rooms or even outdoors!

Tapis d'amis rugs are available in 4 themes, each containing 4 designs in 4 colour ranges and 5 standard sizes. However, all rugs can also be ordered fully bespoke*.

May the rug be with you!



MISH MASH

Discover bold heritage tile patterns given a modern work-over for a look that's fresh and full of life. Mish Mash makes a great choice for those with a spirit of adventure.

PERSIAN PRINCE

Traditional and beautiful classic patterns are given a contemporary make-over with color palettes perfect for today's interiors.



I WOOD

In intricate and gorgeous kilim styles, Twisted brings warmth and comfort that's only matched by ease of maintenance and practicality.



TWISTED

In a series of stunningly realistic looks, I Wood makes a great addition to homes looking to add the charm of nature to their interior.



* Tapis d'amis fully bespoke comes with terms & conditions. For more information contact your IVC representative.

FOR EVERY FRIEND A RUG
AND FOR EVERY RUG A FRIEND

tapis d'amis

VINYL RUGS FOR ALL





Interior landscaping
combining different
floors and functions
into a singular space.

MOODS[®]

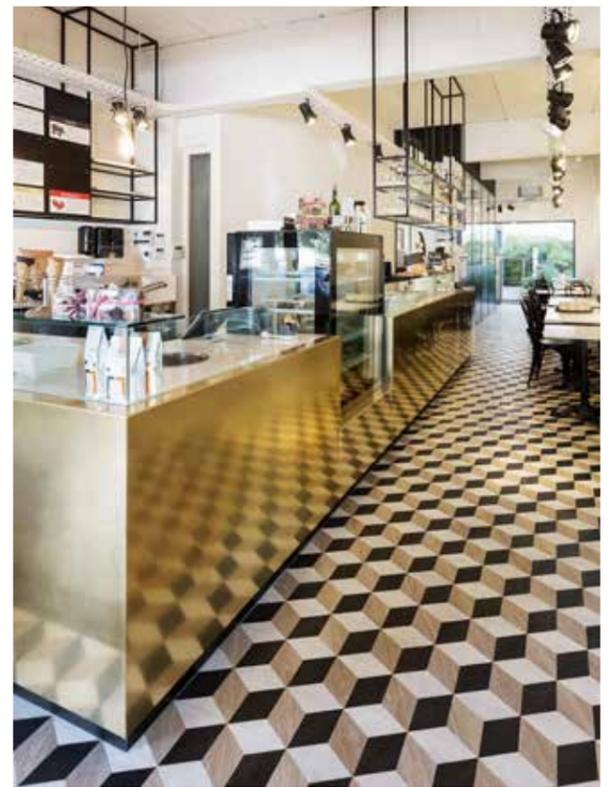
PLAY IT YOUR WAY 

Moduleo[®] Moods was introduced last year as a creative studio which customers can use to create unique and wildly creative personal floors. We expanded our well-known Transform and Impress collections with 8 innovative sizes. These new geometric shapes are compatible with each other and also with the standard Moduleo[®] sizes. This allows an endless variety in laying patterns, from delightfully capricious to austere modern or charmingly traditional: you create, you decide!

Play it your way!

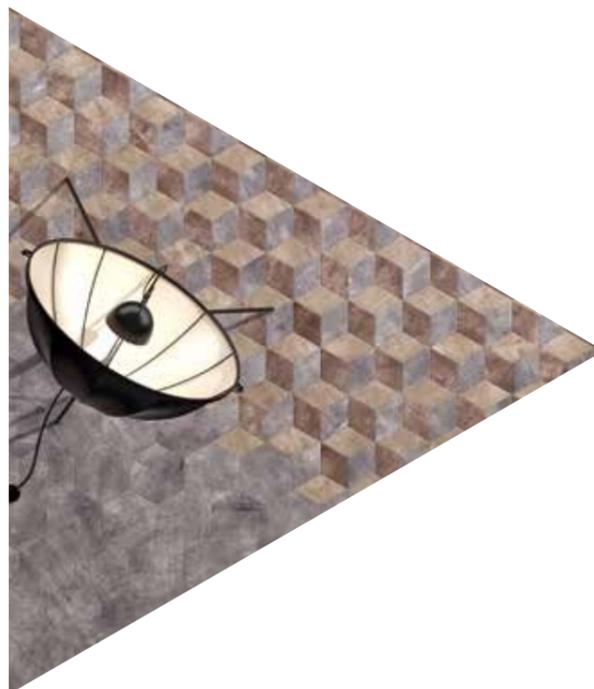


The infinite variation in patterns is ideally suited for **interior landscaping** or zoning: the use of different textures or floor patterns to demarcate various areas or functions of a space.



We have a predefined assortment immediately available from stock. But with the commercial business growing and the increasing demand for bespoke flooring, we also work with our customers to go that step further and to create their own floor.

For 2017 we are expanding our service to allow **fully bespoke* floors** based on the Moods special formats, with all designs from the Transform and Impress collection as source material. Our spectacular Steelrock floors, shown to the right, are a perfect example of this.

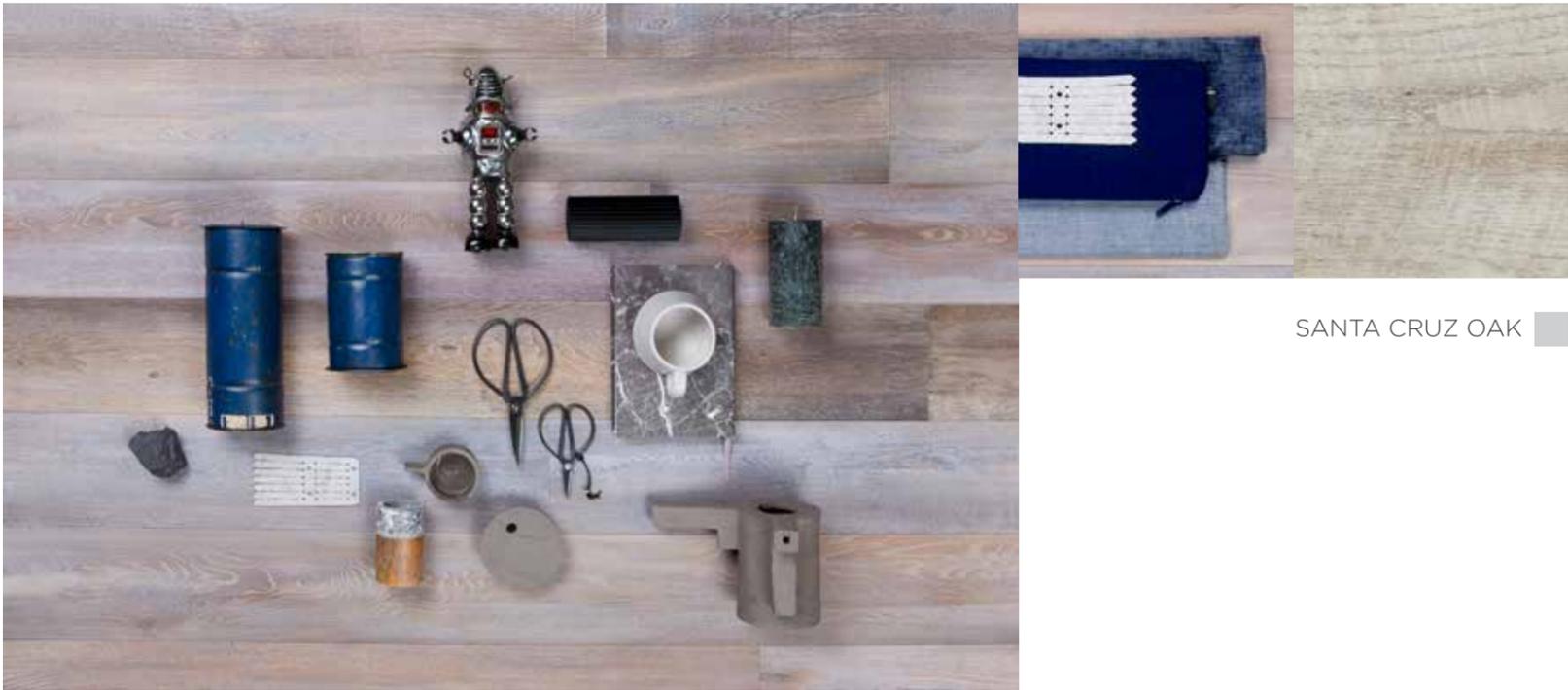


First launched in UK & Benelux, the Moduleo[®] Moods collection was an instant success. The long list of **impressive case studies** proves this concept is a hit in both residential & commercial applications. For 2017, Moduleo[®] Moods is launched internationally.

experiment with colour,
design & pattern to create the
Moduleo[®] floor of your choice

**Try out the Moduleo[®]
Room Visualiser on
www.moduleo.com**

* Moduleo[®] Moods fully bespoke comes with terms & conditions. For more information contact your IVC representative.



SANTA CRUZ OAK

photo credits: floor 'Santa Cruz Oak' by Moduleo Impress, Grint – concrete teapot and cup 'Théières Béton' by Frédéric Gautier for Serax, Starfish – scissors all by Hay

moduleo ^{by} **IMPRESS** THE NEXT GENERATION
Design Floors

Beauty captured in impressive detail

Impress, launched in 2014, has always been Moduleo®'s most premium design range, and the first to bring 'emboss in register' to the market of luxury vinyl tiles - a technology that allows the surface structure to follow the printed design exactly, creating an extremely realistic finish.

Impress is now taking premium design one step further: in **spring 2017** we will launch the **next generation** of Impress, where creation and innovation go hand in hand by offering a unique blend of technical mastery and distinctive, original designs.

Our next generation collection will combine the ultimate in design and technology:

- Extremely realistic emboss structures, adding a tactile dimension to our floors.
- An abstract look that is only possible with luxury vinyl, with unexpected combinations of designs and structures that can only be created with Impress' design and technology.
- A unique character for each plank and tile, creating completely distinct individual designs.



photo credits: floor 'Bohemian' by Moduleo Impress, velvet and gold fabric - fabric Bijou brass all by Villa Nova, fashion accessories - mirror - notebook by hm, Bits en Bobs glass box - Turn On LED lamp - hay time hourglass - all by Hay



MYSTICAL

photo credits: floor 'Mystical' by Moduleo Impress, handpainted paper collection 'Milieux de vos tables' by Isabelle de Borchgrave - tableware Surface by Sergio Herman - graphic box - coaster - vase - all by Serax



photo credits: floor 'Fern Wood' by Moduleo Impress, fabric Leaf Cobalt by Kirby Design, Mirror Mirror - Wooden Ruler Triangle - silver Tray - pencils - Kaleido yellow tray - Bits en Bobs glass boxes - Gryn Hook - Line Dot and Nathalie Notebook - all by Hay, black and white stripes serving tray and plate by Marimekko, gymshoe, glasses by hm.



FERN WOOD



BOHEMIAN

JUMBLE STONE



photo credits: floor 'Jumble Stone' by Moduleo Impress, Punched Organizer - Strikebox - Canvas Notebook - Kutter candle holders - Kaleido tray - Rhom Trivet coaster by Hay, fabric Grade Crib Peach by Kirby Design, white-pink tray by Marimekko, Kinfolk magazine, lightblue vase by Serax.



- ✓ SAFETY
- ✓ SHOCK ABSORBENT
- ✓ HYGIENIC
- ✓ COMFORTABLE TO WALK ON
- ✓ ACOUSTIC
- ✓ SUSTAINABLE
- ✓ EXCEEDING PRODUCT STANDARDS

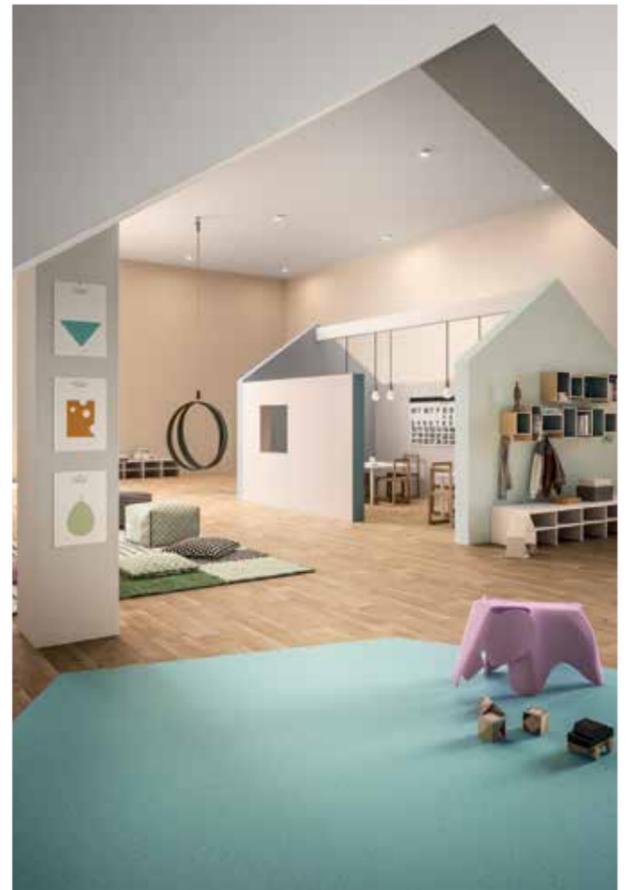


Decorative commercial flooring for Education, Housing, Health & Care and Hospitality

Itec offers a wide range of decorative commercial flooring for Education, Housing, Health & Care and Hospitality, addressing the specific needs of architects, specifiers and contractors.

Our different collections focus on acoustics, safety, hygiene and impact features and live up to the strictest international norms and standards to guarantee perfect performance and functionality.

Not satisfied with only offering a technical solution, Itec offers their functional floors in a wide range of decorative patterns and colours from classic and understated to modern and fun, allowing us to outperform other high-performance floors in every aspect.



EDUCATION

HEALTH & CARE

HOSPITALITY



Welcome to your workspace

IVC strives to offer complete flooring solutions for the commercial market. As part of the Mohawk Group we can build on a solid experience in carpet tile design. We are therefore proud to launch a new and very complementary product: IVC commercial carpet tiles.

The collection will be produced from yarn to tile in a brand new totally integrated carpet tile plant in Europe, and will deliver all of the benefits for which carpet tiles are traditionally known: from improved acoustics, comfort and underfoot softness to air quality, health and sustainability.

Naturally these design carpet tiles are a perfect match with IVC's other products, most notably our luxury vinyl tiles.



IMPROVED ACOUSTICS



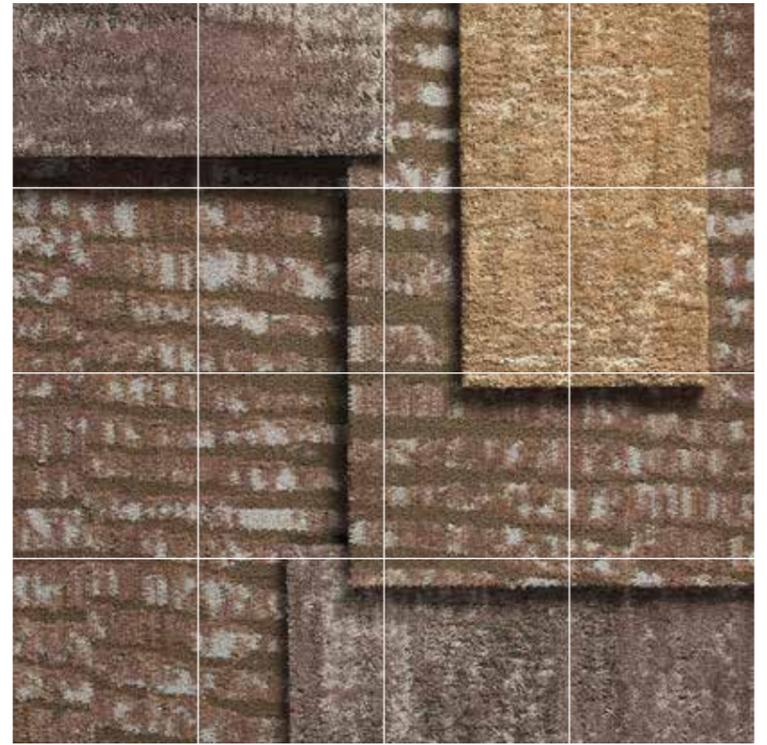
NICE COMFORT



INDOOR AIR QUALITY

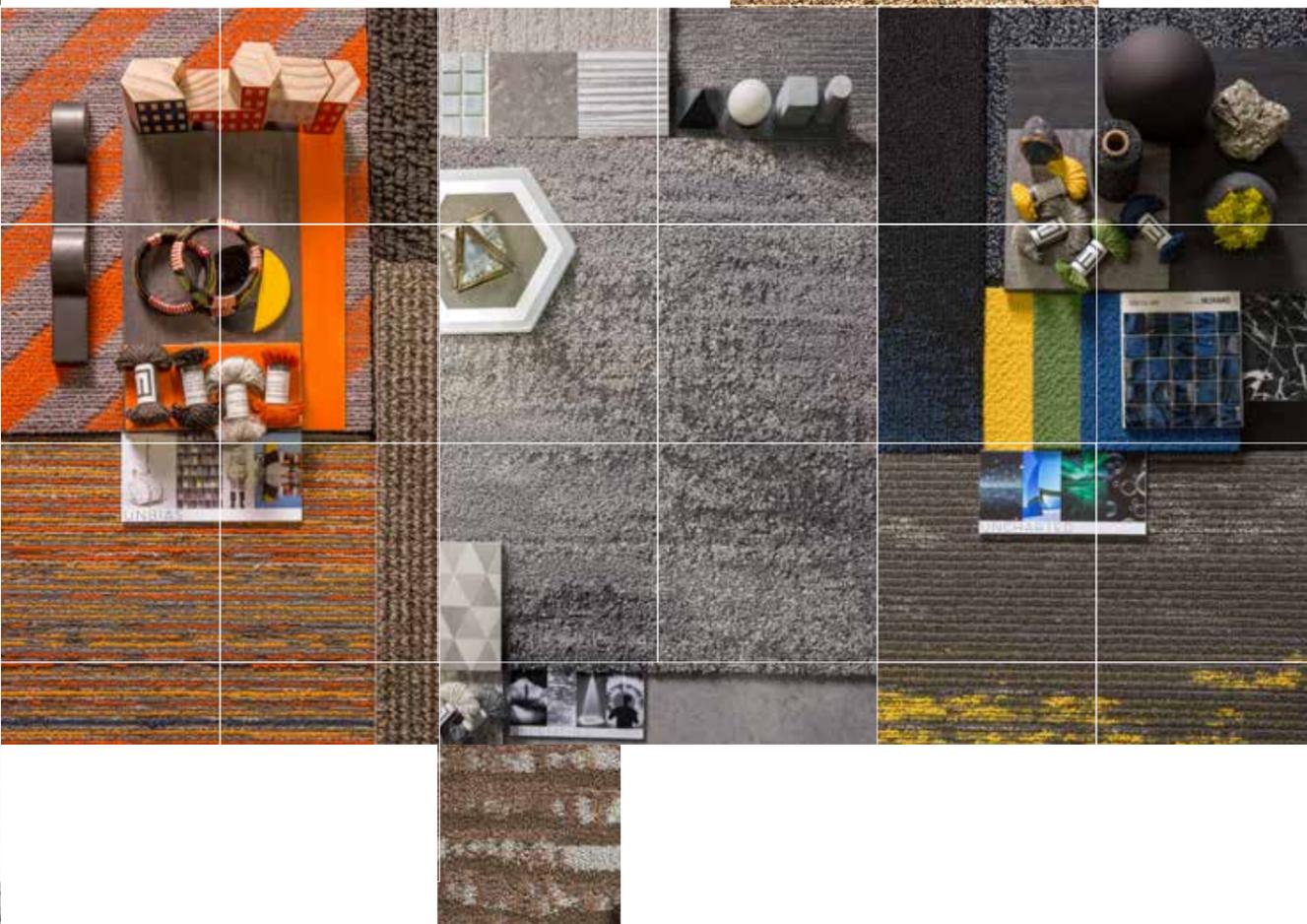


SOFTNESS UNDERFOOT



Our modular carpet tiles put you at the forefront of design, innovation and sustainability:

- The available mix of colors, textures and shapes allows creativity at any scale, with a very rich range of design possibilities, from traditional to modern and exclusive.
- Our carpet tiles offer unsurpassed and innovative performance, from installation speed and ease to sustainability, comfort and health





Change for the better!

We want to ensure that IVC floors are always the most logical and sustainable choice, with an eye on tomorrow.

IVC Group is strongly committed to sustainability. That's why we constantly strive to optimise our eco-efficiency by applying green principles at each step in our products' lifecycle and our company's operations.

Our production facility in Belgium has three privately owned wind turbines to aid in producing our electricity. On top of that, we continuously reduce the use of energy and water in all production and business processes. We use up to 50% of reused materials in each recyclable Moduleo® floor, and we actively encourage the recycling of our own products at the end-of-life stage.





 **moduleo**
Design Floors by 

DISCOVER IVC FROM A NEW ANGLE

We're proud to introduce our European carpet tile collection - the latest exciting addition to the IVC range. With a comprehensive choice of on-trend colours, textures and designs, you'll find the ideal solution for every commercial application.



 Mohawk Group